

March 18, 2011

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, SW
Room TW-A325
Washington, D.C. 20554

Dear Ms. Dortch:

I write in response to the Federal Communication Commission's ("FCC's") request for comment regarding its Notice of Proposed Rulemaking ("NPRM") entitled "Innovation in the Broadcast Television Bands" (ET Docket No. 10-235).¹

Representing all sectors of the information technology industry, TechAmerica applauds the FCC's efforts in this NPRM to "initiate a process to...address growing demand for wireless broadband services, spur ongoing innovation and investment in mobile and ensure [that there is] a significant amount of spectrum available for broadband."²

The NPRM proposes important policy changes that will facilitate the reallocation of broadcast television spectrum for mobile broadband use. TechAmerica wholeheartedly supports this initiative. Indeed, TechAmerica agrees with Chairman Genachowski's recent statement that, "[d]emand for spectrum is rapidly outstripping supply. The networks we have today won't be able to handle consumer and business needs."³ Time is of the essence for the FCC and all pertinent stakeholders to work together to unleash mobile broadband's full potential by creating a voluntary incentive auction process that will minimize costs and maximize consumer benefits.

This NPRM is the first step in this process and we welcome the FCC's efforts in this regard. TechAmerica looks forward to working with the FCC as it engages in further proposals to effectuate the deployment of much-needed additional spectrum into the marketplace for mobile broadband use.

Sincerely,

Christopher Wilson
Director and Counsel, E-Commerce and Telecommunications

¹ *Innovation in the Broadcast Television Bands*, Notice of Proposed Rulemaking, 76 Fed. Reg. 5521 (Feb. 1, 2011).

² *Id.*

³ Chairman Julius Genachowski, "The Clock Is Ticking," Remarks on Broadband, Washington, D.C., March 16, 2011.